



WORLD LUXURY AWARD

MONACO

AWARD CERTIFICATE 2009

This Awards Certificate is presented to all Winners and Finalists in the 2009 WORLD LUXURY AWARD, the only global Creative Award focussed entirely on work done for Luxury brands. This competition is honoring companies and individuals who know that effective communication must be both creative and innovative.

CATEGORY
BEVERAGES & FOOD

NAME OF CLIENT
ZWYERCAVIAR SAS (FRANCE)

NAME OF PRODUCT
ZWYERCAVIAR

TITLE OF ENTRY
MERCHANDISING CONCEPT FOR LA GRANDE EPICERIE À PARIS

ADVERTISING AGENCY
L'ESPRIT DE LUXE

CREATIVE DIRECTOR(S)
YANN COLLARDELLE

COPYWRITER(S)
YANN COLLARDELLE

ART DIRECTOR(S)
ALEXANDER C. ZWYER

AGENCY PRODUCER(S)
ZWYERCAVIAR SAS (FRANCE)

ACCOUNT SUPERVISOR
SIMONE ZWYER

PRODUCER(S)
ALEXANDER C. ZWYER

HONORING CREATIVE EXCELLENCE IN LUXURY COMMUNICATION